

FEDERAL ELECTION COMMISSION WASHINGTON, D.C. 20463

January 26, 2011

Joe Williams, Treasurer Democrats for Education Reform 928 Broadway, Suite 505 New York, NY 10010

Response Due Date: March 2, 2011

Identification Number: C00417733

Reference:

12 Day Pre-General Report (10/1/10 - 10/13/10)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report(s) referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. Failure to adequately respond by the response date noted above could result in an audit or enforcement action. Additional information is needed for the following 2 items:

- 1. Your report does not include a Schedule H1 to disclose the ratio for the allocation of certain costs. Separated Segregated Funds and Nonconnected committees that choose to allocate administrative expenses, generic voter drive costs and expenses related to public communications referencing any party committee (but no clearly identified candidates), should disclose the allocation ratio applied to these expenses on Schedule H1. §104.10(b)(1)
- 2. Schedule H4 discloses an expenditure(s) for "Internet Advertising." Please be advised that public communications (as defined by 11 CFR $\S100.26$) and voter drive activity (under 11 CFR $\S106.6(b)(2)(i)$) containing express advocacy as defined under 11 CFR §100.22, would constitute an in-kind contribution or an independent expenditure and should be properly disclosed on a Schedule B or E supporting Line 23 or 24 as appropriate. Public communications and voter drive activity that refer to a clearly identified Federal eandidate, but that do not expressly advocate the election or defeat of that candidate should be reported on Schedule B for Line 21(b) of the Detailed Summary Page.

Furthermore, the costs for public communications and voter drive activity that refer to one or more clearly identified Federal candidates must be paid